

# Experiential, immersive and responsible experience design

Robyn Nixon General Manager Special Projects



# Acknowledgement of country

Intrepid Travel acknowledges Traditional Owners of Country throughout Australia and recognises their ongoing connection to lands, waters and communities. We pay our respect to Aboriginal and Torres Strait Islander Elders past, present and future, and support the continuation of cultural, spiritual and educational practices.





Unique & rich  
experiences

Sustainable

Positive impact on  
people and the  
planet





Replicable and  
scalable

# Sustainable, experience-rich travel



**Immersive Itineraries**



**Small Groups**



**Local Leaders**

# Stories to take home and rave about



Staying competitive

Ensure to engage all  
the way through the  
customer journey







## Case Study - Coastal Beach And Mangrove Walk

- ▶ Kuku Yalanji Cultural Habitat Tours is 100% Aboriginal Owned & Operated



## Purpose focused experiences

- ▶ Because it is good to give something back and customers appreciate being able to do that.



## Lastovo, Croatia - community focused and nature based



- ▶ Local fishing experience
- ▶ Picking vegies & cooking

**Robyn Nixon**

General Manager of  
Special Projects

[Robyn.nixon@intrepidtravel.com](mailto:Robyn.nixon@intrepidtravel.com)

*Thank you*