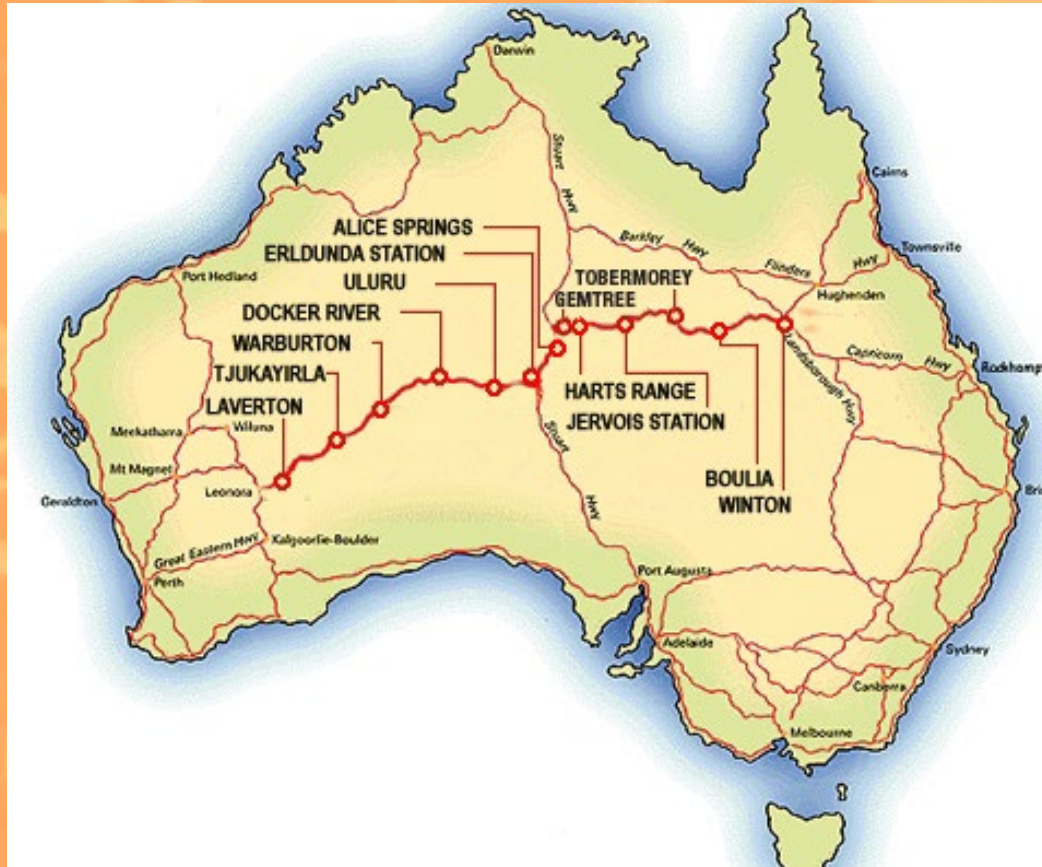


The Outback Way 'Australia's Longest Shortcut'

Making Ideas Reality



OUTBACK HIGHWAY DEVELOPMENT COUNCIL INC
Helen Lewis-General Manager- OHDC Inc.

Australia's Longest Shortcut



Sealing the Outback Way – an idea 25 years in the making.
Initiated by the local communities between
Winton Qld- Laverton, WA-through inland Australia

Driven by a deep commitment to shared values of
Collaboration, Connection and shared community support.

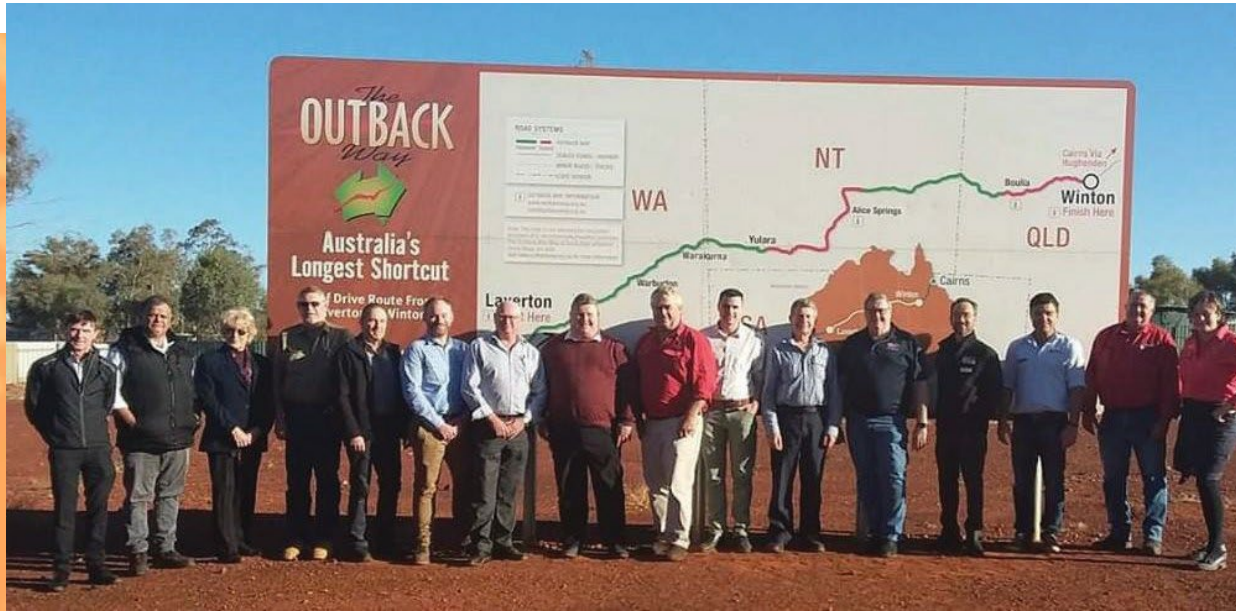
The Outback Highway Development Council Inc. has made this idea a reality
SINCE 2006 THE OHDC INC HAS SECURED \$1.2BILLION TO SEAL THE OUTBACK WAY.

PROJECT SNAPSHOT

- ✓ 2700km from Laverton WA to Winton Qld. East-West connection.
- ✓ 1500km sealed road
- ✓ 1200km being sealed.
- ✓ Enables Industry
- ✓ Delivers Social & Economic benefit for Rural, remote Indigenous communities.
- ✓ Unified support from all Communities.



Collaboration is Key



**The OHDC Inc is a successful
Alliance of Councils
spanning across the Outback Way**

- **Shire of Winton (Qld)**
- **Shire of Boulia (Qld)**
- **Alice Springs Town Council (NT)**
- **Shire of Ngaanyatjarraku (WA)**
- **Shire of Laverton (WA)**

& In-kind support from Central Desert Regional Council , & Macdonnell Regional Council

Additional & Valuable networks:

- Friends of the Outback Way- PH Canberra
- All RDA's along the route- coast to coast
- Economic Development Orgs- GEDC (WA) & RAPAD (Qld)
- QLD, NT & WA Tourism bodies
- WA, Qld, NT- Local Govt. Associations
- Indigenous Land Councils
- Main Roads/ Transport- NT, Qld, WA
- **Industry: Oz Minerals, QUBE, One-Rail, Trigg Mining, KGL, Stations/Pastoral companies.**

PROJECT FUNDED ✓ So...WHAT'S NEXT?



THE SUSTAINABLE DEVELOPMENT OF THE COMMUNITIES ACROSS THE OUTBACK WAY CORRIDOR

- Change
- Community & Individual ownership of ideas
- Pathways to make local ideas reality-
- Access to training
- Pilot projects,
- Working with industry.
- OHDC AGM



Investing in Local People.



Progressing the Outback Way with Wongutha Way Alliance (WWA) [VIDEO LINK](#)

- The Outback Way sealing project is led by Main Roads WA government who are collaborating with local indigenous training providers together they have created the Wongutha Way Alliance.
- 'Wongutha' means the broad group of local Aboriginal people that reside in the area. The objective is to maximise Aboriginal employment and business opportunities to help benefit local communities.

INDIGENOUS TOURISM OPPORTUNITIES



- **The Outback Way - Art & Artisan Trail linking all the galleries across the Outback Way.**
- **Winton**
- **Boulia**
- **Outdoor Art Gallery project COMPLETED 2021**
- **Alice Springs**
- **Yulara**
- **Warakurna**
- **Warburton**
- **Tjukayirla**
- **Laverton**



CONNECT WITH US-

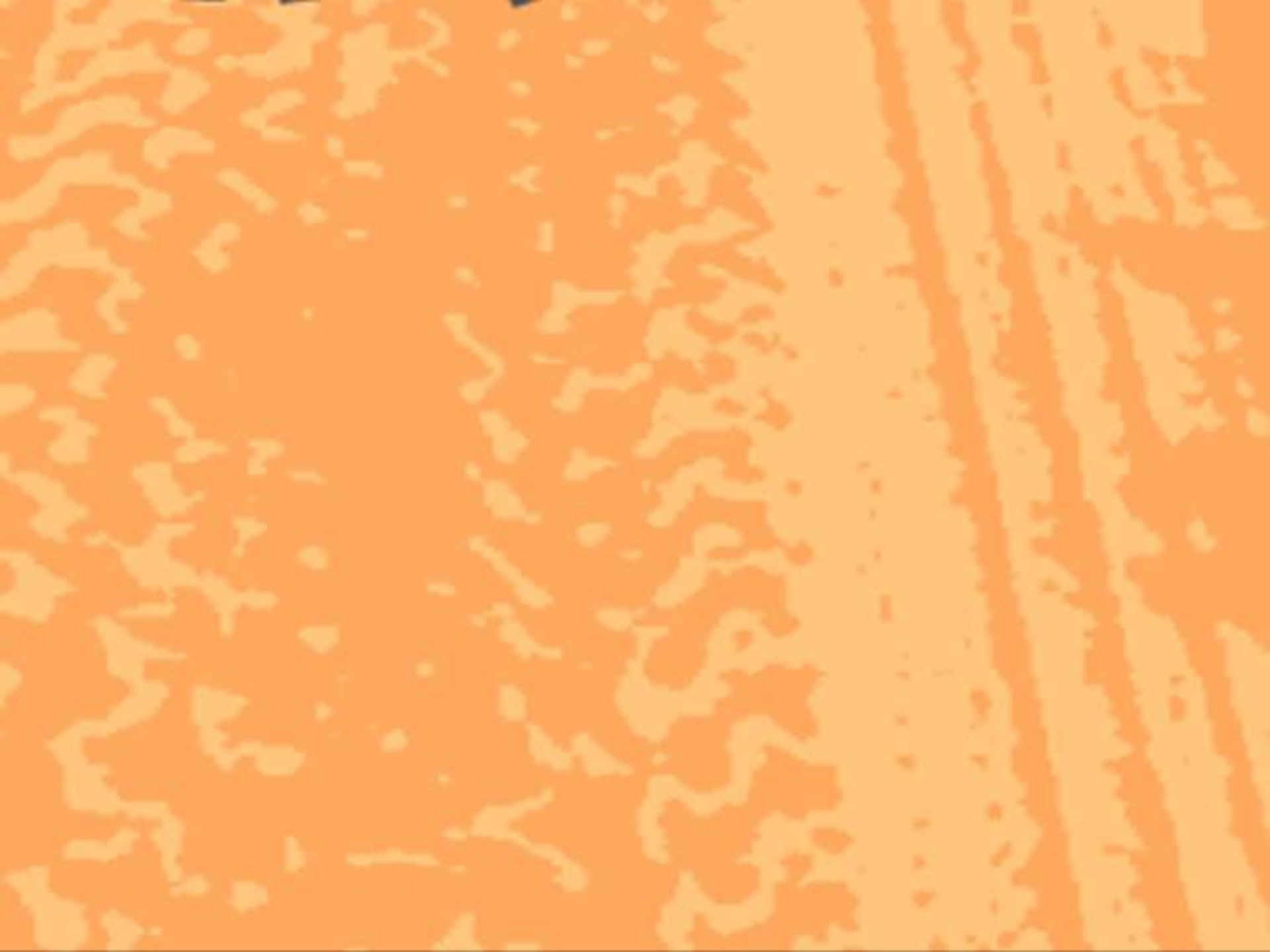


- www.outbackway.org.au
- Twitter: OutbackWay1
- Facebook : OutbackWay1
- Helen Lewis
- gm@outbackway.org.au



The Outback Highway Development Council is working towards the Outback Way being fully sealed, from Laverton in WA to Winton in QLD.



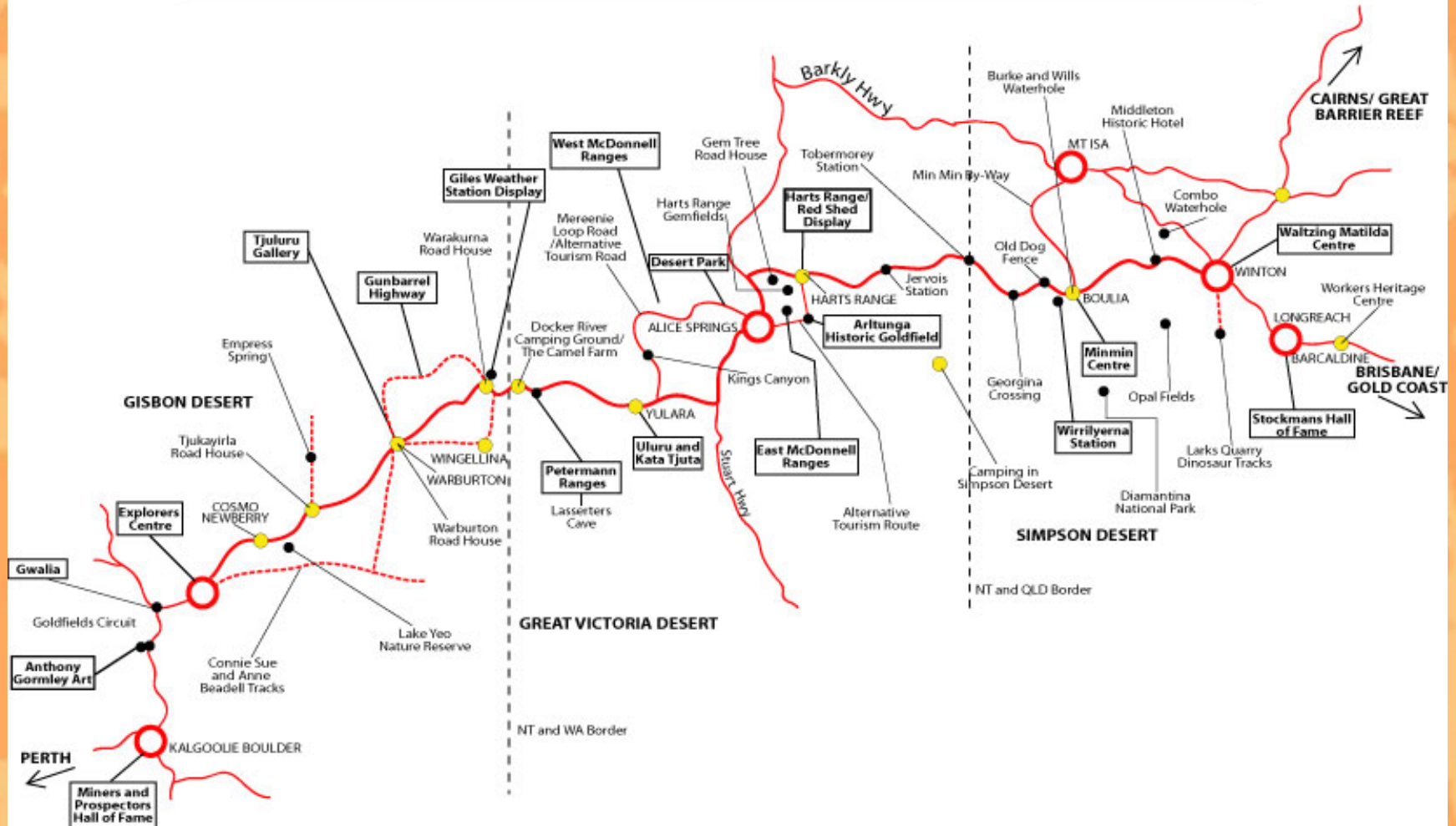


TOURISM



- * Outback Way APP * PODCAST *
- * HEMA GUIDE BOOK ATLAS * World's Longest Geocache Trail

MAP 7 - THE OUTBACK HIGHWAY - SOME TOURISM POINTS OF INTEREST



A SEALED OUTBACK WAY DELIVERS

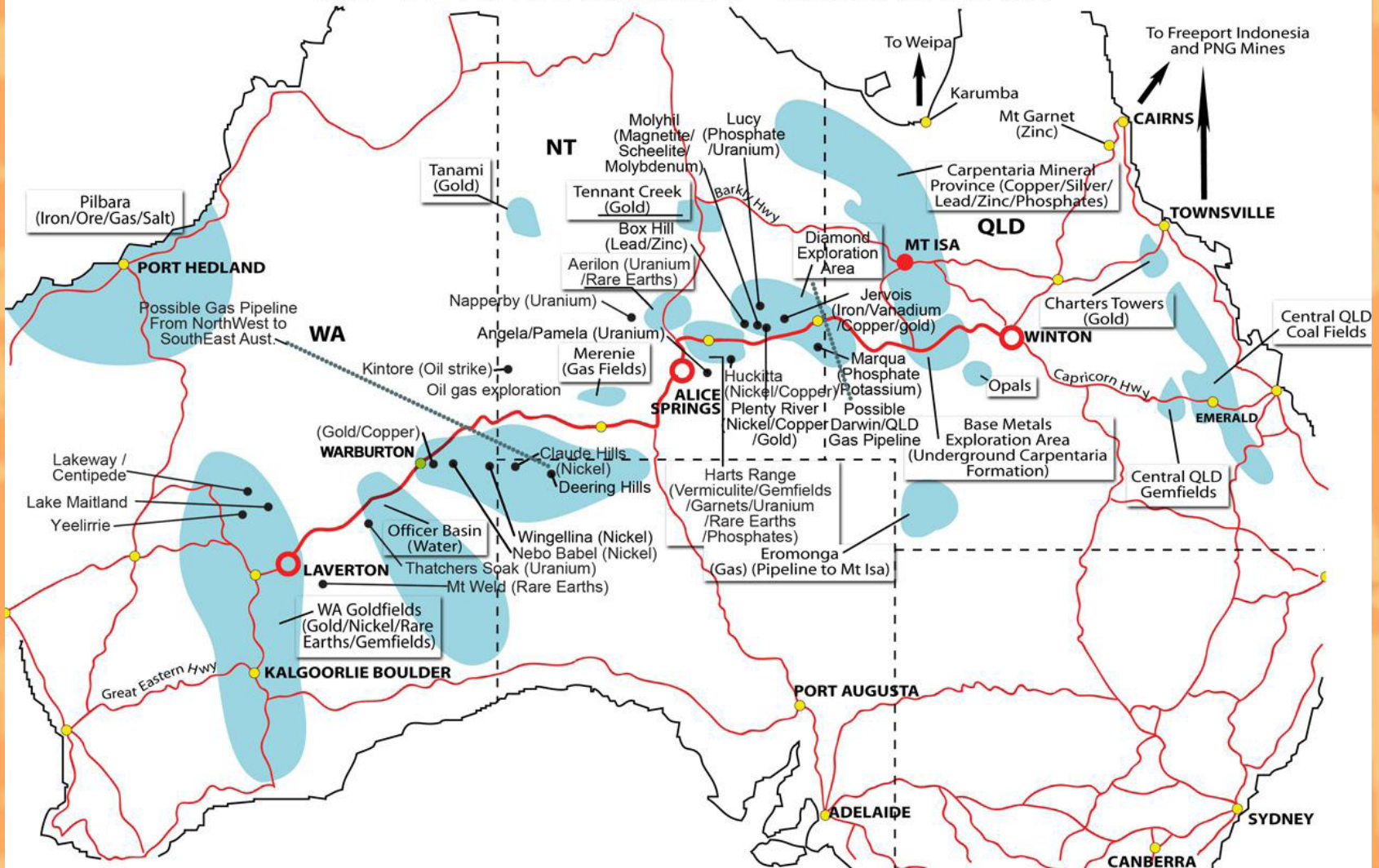


- **Local Indigenous training** the Wongutha Way Alliance -WA- training **additional work crews** on the Outback Way – local people with local jobs.
- Reliable **distribution, access** to markets & **drought mitigation-** for **Pastoral & Ag**
- Efficiencies for **new mining projects in WA & NT**
- **National Freight and Supply chain efficiencies.**
- Connection & value to **intermodal hubs**, Leonora, Kalgoorlie, Alice Springs, Winton.
- Road & Rail access enabling **domestic manufacturing** in the regions across the Outback Way
- Improved **Road safety**
- A new **National Road Trip** expanding the domestic offering for the **Tourism sector.**
- Continuity of Health & Education services.
- Enables economic development initiatives in rural and remote communities.

Mining Developments



MAP 12 - THE OUTBACK WAY - MINING INDUSTRY



CATTLE FREIGHT- TRIPLE ROAD TRAIN ROUTE



Sealed Outback Way - Boulia & Tobermoeey would create a \$2.61/ hd savings
- Tobermorey to Alice Springs - \$3.12 saving /hd

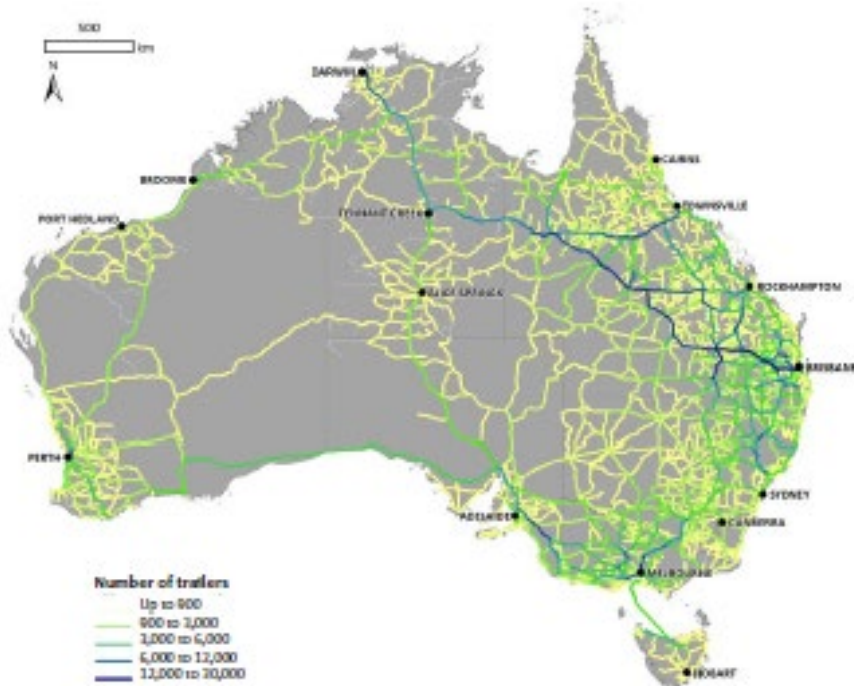
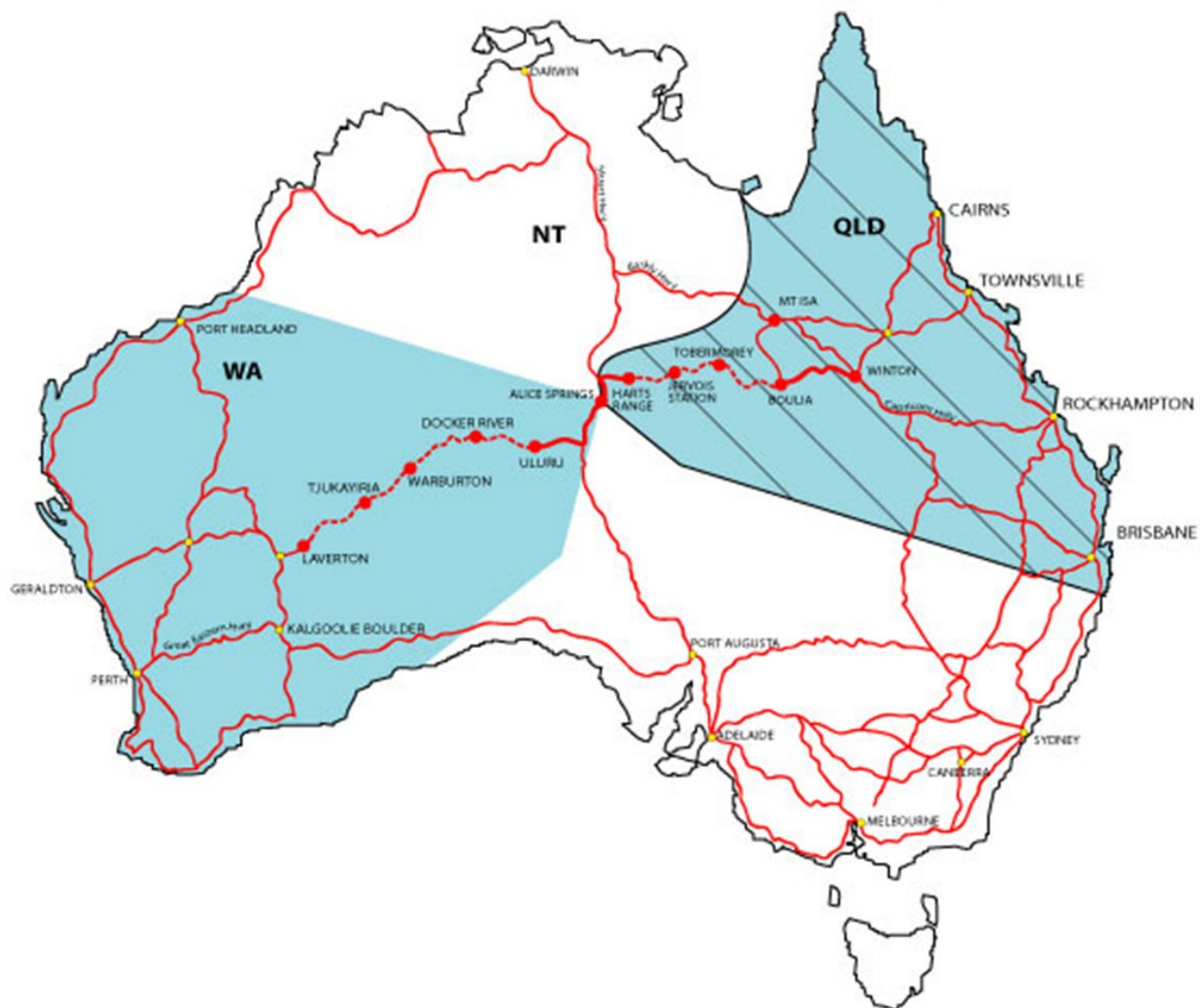


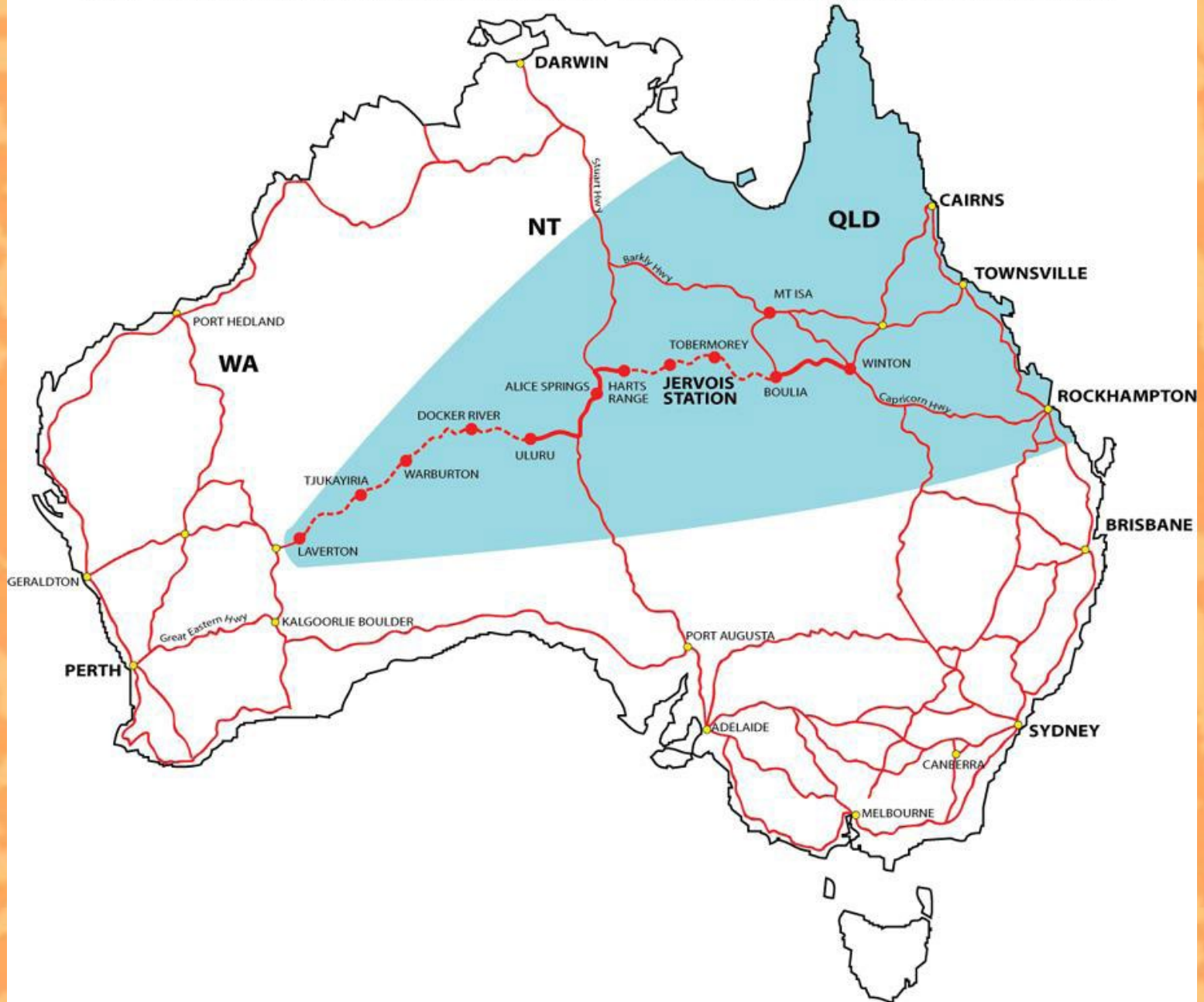
Figure 1.1: Cattle vehicle numbers (semi-trailer equivalents) across the Australian road network as estimated by TraNSIT, for an average year between 2006 and 2013



MAP 4 - THE OUTBACK HIGHWAY - AREAS OF AUSTRALIA MADE CLOSER TO ALICE SPRINGS



MAP 5 - THE OUTBACK WAY - AREAS OF AUSTRALIA MADE CLOSER TO PERTH



MAP 6 - THE OUTBACK WAY - AREAS OF AUSTRALIA MADE CLOSER TO NORTHERN AND CENTRAL QLD

