

CREATING ACCESSIBLE AND FIRST NATION'S CONTENT-RICH EVENTS

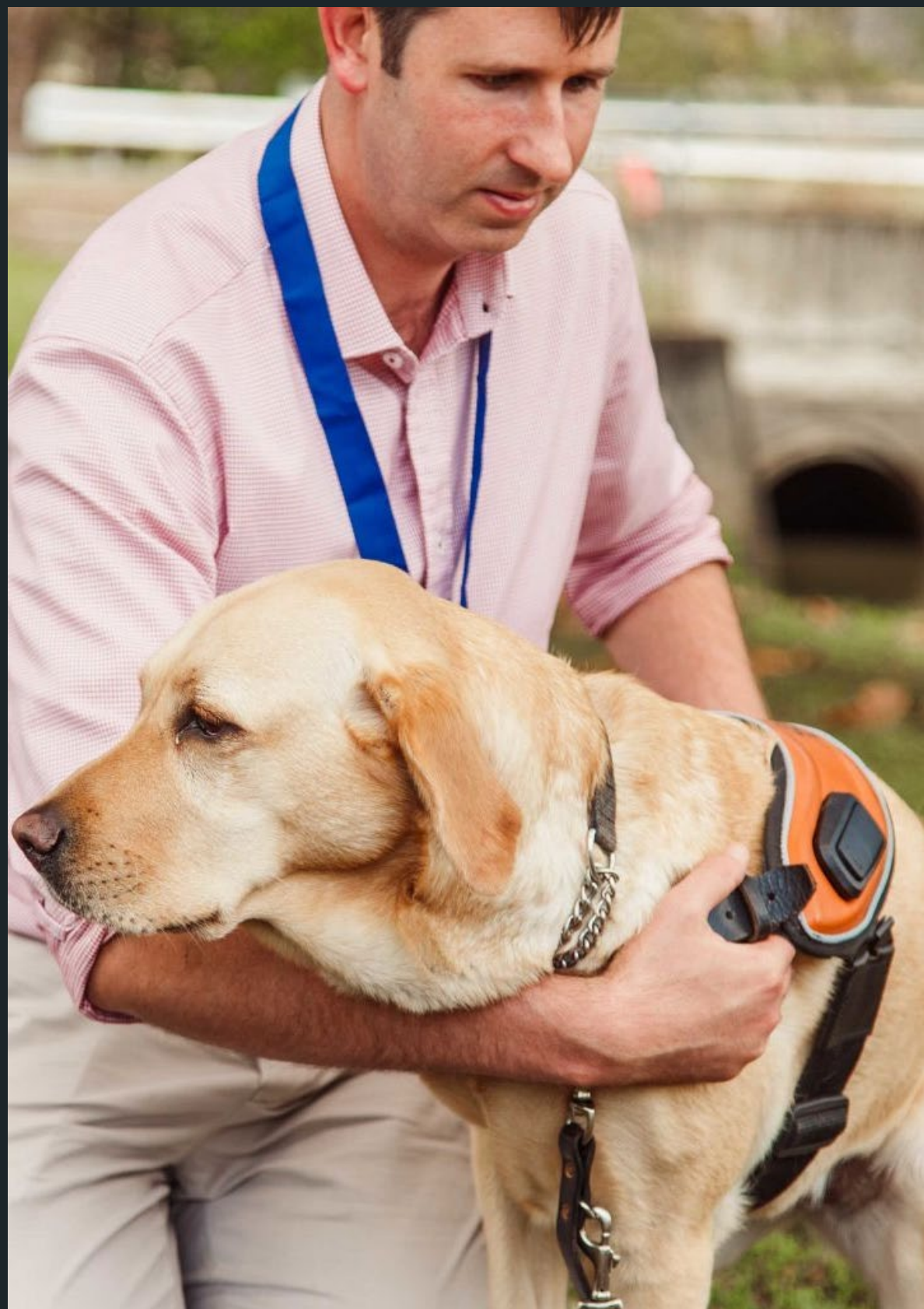
Tomas Piccinini

General Manager of Vacayit

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VACAYIT

HENRY





LACK OF INFORMATION



MARKETING IS OFTEN IMAGERY



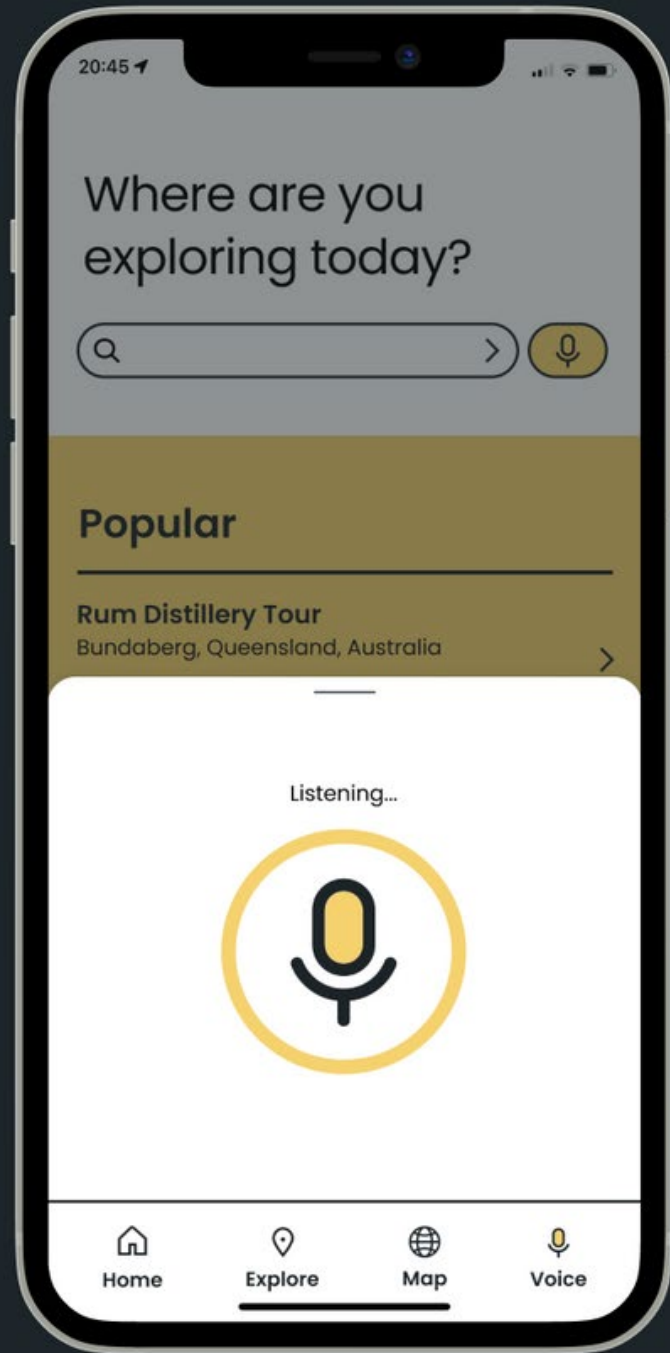
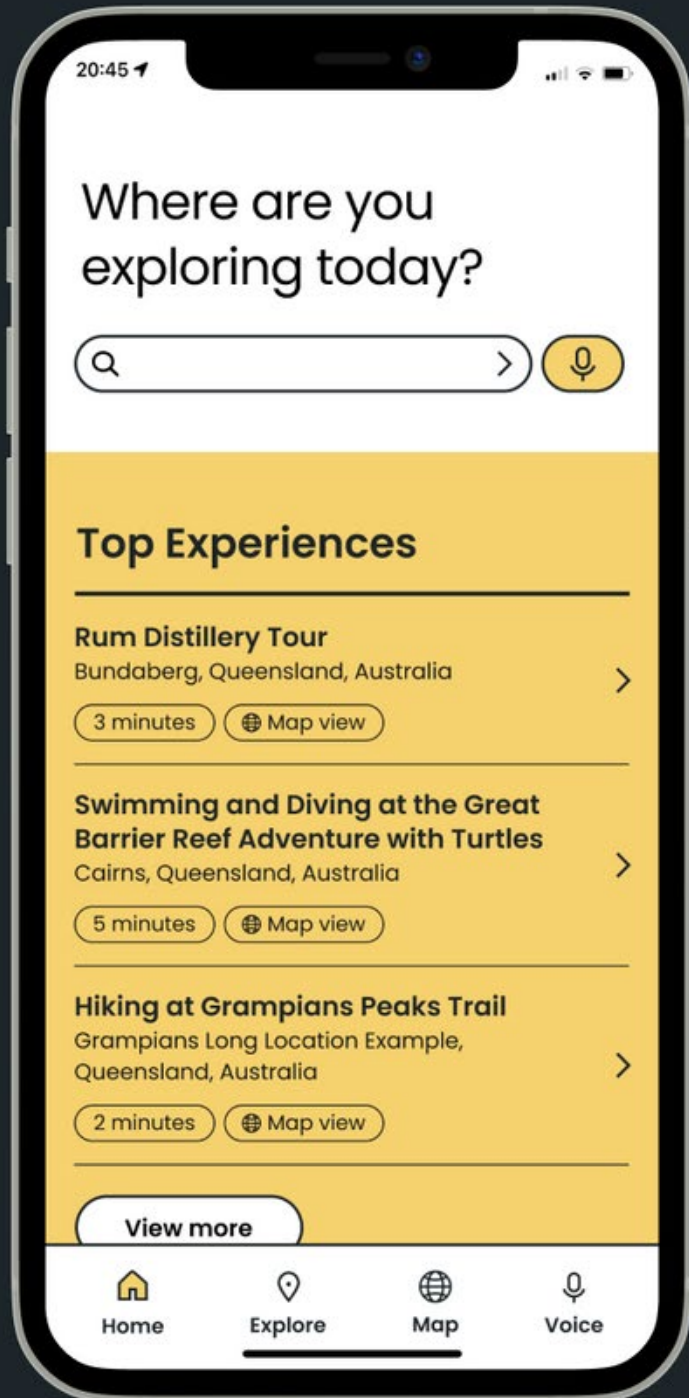
HARD TO MAKE
INFORMED DECISIONS

VACAYIT

Australia's first audio tourism app.

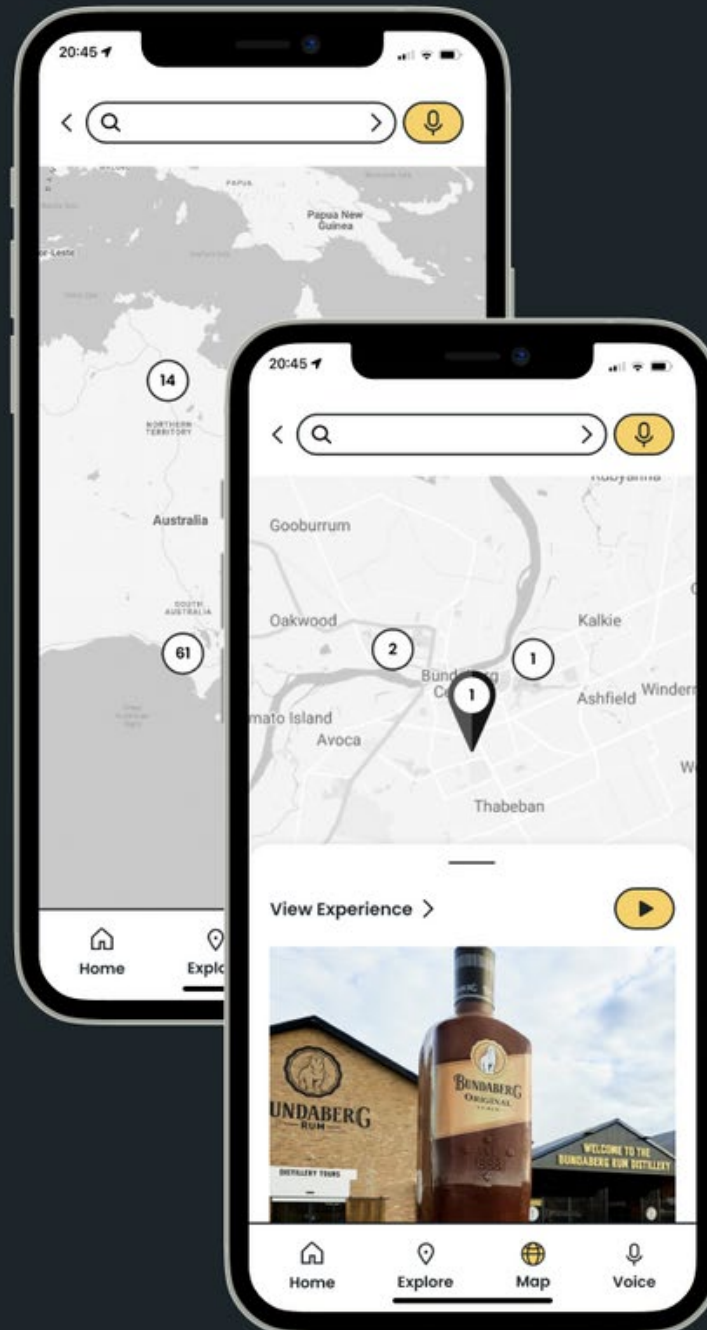


Making adventure
accessible for everyone.



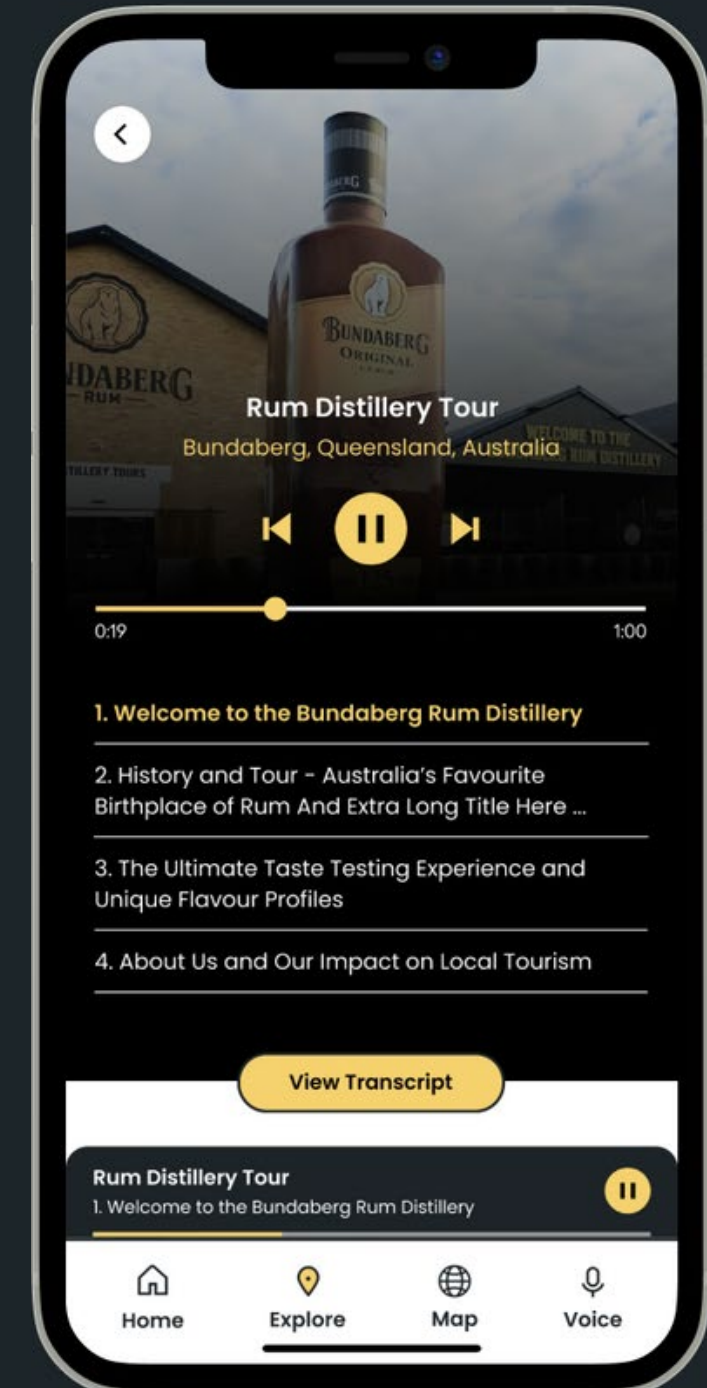
Built in voice search.
Explore with ease.

Get a global view
with an interactive map.



Bookings made easy
with Vacayit.

Immersive & engaging
audio experiences.



STORIES ENRICH
EVERYONE'S
EXPERIENCE

What we have learned so far...

WE CANNOT SHARE AUSTRALIA'S
STORIES, WITHOUT SHARING
FIRST NATION'S STORIES

WE ARE NOT ALONE



World Tourism Forum Lucerne
Innovation Winner



Remarkable Tech Accelerator
Top 8 disability tech in the world



Australian Government
Accelerator for Women Winner



Queensland Community Foundation
Philanthropy Innovation of the Year Finalist



Gen[in] Community
Entrepreneur Winner



Australian Government
Department of the
Prime Minister and Cabinet

PARTNERSHIP



FIRST NATIONS' STORIES

BY FIRST NATIONS' PEOPLE



FIRST NATIONS OWNERSHIP

OF THE STORIES



WITH VACAYIT...

PEOPLE WILL BE ABLE TO TRULY
EXPERIENCE AUSTRALIA IN ALL IT'S DEPTH
AND RICHNESS

OUR VISION...

BE THE FIRST PARALYMPIC AND OLYMPIC
GAMES THAT AUDIO DESCRIBE AND
ACCURATELY SHARE THE STORIES OF THE
PLACES THEY ARE HELD IN.

PHYSICAL
INFRASTRUCTURE

≠

EXPERIENCE

VACAYIT

1

COLLABORATION

2

CONSULTATION

3

VISITOR
CENTRED

When nobody gets left
behind, everybody
moves forward.

—

PROACTIVE NOT REACTIVE

VACAYIT

WHAT WILL EVENTS LOOK LIKE?

NATURE AROUND YOU

WHAT YOU CAN DO

HISTORY OF THE PLACE

FIRST NATION'S
SIGNIFICANCE

INTERESTING FACTS

Join the Waitlist.

Join our waitlist to be the first to know about the launch of Vacayit!

Become a Content Creator.

We are also on the lookout to create content with keen tourism organisations (regional and state level), as well as hotels, experience providers and individual storytellers.

Register your interest now!

Name *

First Name Last Name

Email *

Join Waitlist

Select platform

Apple

Android (Google)

Submit

Name *

First Name Last Name

Email *

Company

Which company do you represent?

e.g 'Bundaberg Tourism' or 'Hilton'

Individual Storyteller

Do you wish to become an individual content creator?

Yes

Submit



VACAYIT

BECAUSE EVERYONE
DESERVES A HOLIDAY.



VACAYIT