



utureNo

*Careers in Tourism, Hospitality & Events
Opportunities and Pathways*

Australian Indigenous Tourism Conference, June 2022

Career Opportunities.....

About FutureNow...


About the Tourism,
Hospitality and Events
Careers website

www.thecareers.guide

Sector on the rebound,
long term and
sustainable career
opportunities...

High skill, *high touch*,
be part of a global
industry...

..wide range of roles
and careers for people
who love to interact
with others..


A group of people are seated around a table in an outdoor garden setting. The table is covered with a light blue cloth and has several glasses and plates on it. The people are engaged in conversation and eating. In the background, there is a building with a wall covered in dense green ivy. A string of warm-toned lights hangs above the table. The overall atmosphere is relaxed and social.

Tourism, hospitality, travel & events... exploring options...

cultural tourism, food and beverage, front of house, garden tourism, festivals and event, conferences, eco tourism, camping, tour guides, waiters, arts tourism, destination marketing, catering, live production, concierge, glamping, experience designer, chef, receptionist, house keeping, bookings administrator, sommelier, heritage tour guide, bartender, food entrepreneur, hotelier, barista, brand marketer, sporting venue manager, zoo and wildlife parks team, pastry chef, nature tourism, travel agent, cruise ship worker

A large orange circle is positioned on the left side of the slide, partially overlapping the text area.

How do we get there? pathways

- Education and training pathways,
 - Secondary school courses
 - TAFE or private vocational provider
 - University, undergraduate and post graduate
 - Short courses
 - Work experience and Internships
 - Apprenticeships and traineeships
 - Part time and casual work
- 
- A series of yellow dashed lines are located in the bottom right corner of the slide, forming a curved, upward-pointing shape.

LOVERS OF FINDING THE EXTRAORDINARY IN EVERY PLACE.

Love immersing yourself in a place and digging deep to uncover those hidden treasures, compelling stories and unique experiences? And would you love to be the one to share those with the world? To reposition, reimagine, repackage and really put a place on the map, on the itinerary, and on the must-do-before-you-die list? Yes?

THEN YOU'RE IN THE RIGHT PLACE.

♥ LOVE

Thinking big
Solving problems
Storytelling
Teamwork

🔧 STRENGTHS

Innovation and creativity
Excellent written and
verbal communication
Organisation and
collaboration

✓ PREFER

Working and sharing with
others

🔨 DEAL BREAKERS

No outlet for creativity

WHERE COULD YOUR CURIOSITY AND CREATIVITY TAKE YOU?

You could find yourself marketing or managing the visitor experience right in the heart of Perth city, in the inner-city and iconic coastal precincts or the local attractions you know and love. Reinventing the regional city or town you grew up in, or always wanted to go back to. Engaging media, hearts and minds in the unique local landscapes and nature, heritage, history, culture, flavours, stories and characters that make it a must-see.

- State and regional tourism offices
- Perth City, inner-city and metro precincts and attractions
- Regional shires and cities, country towns and attractions
- Food and wine regions
- World Heritage listed sites
- Island and remote outback destinations/attractions
- Adventure and theme parks

Marketing and visitor experiences

- Destination marketer
- Tour designer
- Visitor experience manager
- Booking and venue manager
- Data analyst



MASTERS OF MAKING EVERYTHING COME TOGETHER.

Love imagining ways to create memorable special occasions? Like bringing ideas and people together to enjoy incredible collective experiences? Thrive on the challenge of transforming the seemingly ordinary into extraordinary events that engage the mind and the senses? And are you a meticulous planner who can coordinate creative teams and adapt when situations and client needs change at the last minute? Yes?

THEN A CAREER IN EVENTS COULD BE
YOUR TICKET.

♥ LOVE

Imagining events and parties
Organising and co-ordinating
Solving problems
Meeting people

💪 STRENGTHS

Excellent communicator
Great time management
Keeping cool under pressure
Flexible and adaptive to change

✓ PREFER

Being hands-on and face-to-
face, working in a team

🔧 DEAL BREAKERS

No outlet for creativity

WHERE COULD YOUR IMAGINATION TAKE YOU?

Bring your ideas to engage and inspire the corporate world, activating the space for corporate events, industry conferences, seminars and expos. Create the winning experience for competitors, spectators and fans at major and regional sporting events. Add your unique brand of creativity to music and arts festivals. Make the occasion for individuals, couples and families, for weddings, parties and private functions. Light up faces with light shows, installations, projections, fireworks, the works.

- Industry conferences, seminars and expos
- Corporate events and galas
- Sporting events
- Music and arts festivals
- Public holiday/celebrations/memorial events

Events and festivals

- Events manager
- Event business owner
- Technical production
- Events coordinator
- Designer
- Lighting specialist



FOOD LOVERS AND FLAVOUR CREATORS.

Love food, cooking and getting creative with new flavours? Like planning, organising, working in a team? Enjoy thinking and working on your feet? Are you a positive person with plenty of energy and a keen eye for detail? Can you keep a cool head when the heat's turned up? And does the flexibility of working shifts, late nights or early mornings appeal to you? Yes?

THEN YOU'RE LOOKING IN THE RIGHT DIRECTION.

♥ LOVE

Food and cooking
Exploring cuisines and cultures
Working with your hands
Planning and organising
Teamwork and meeting people

🧠 STRENGTHS

Creativity
Thinking/working on your feet
Keeping cool under pressure
Attention to detail

✓ PREFER

Flexible hours (part-time, full-time, shifts, late nights, early mornings)

🔪 DEAL BREAKERS

Boring, average 9-to-5

WHERE COULD YOUR CREATIVITY TAKE YOU?

When you think of food and beverage your first thoughts are likely to lead you to restaurants, cafes and bars. And there's a whole lot of pathways to explore right there. But beyond that, think patisseries, wineries, breweries, distilleries, clubs, hotels, resorts and cruise ships. Think artisan and entrepreneur. Think catering for sporting and music events, food and arts festivals, weddings and functions.

- Restaurants, cafes and patisseries
- Bars, wineries, breweries and clubs
- Hotels, resorts and cruise ships
- Events catering (sports, music, arts, weddings, functions)
- Food artisan or entrepreneur

Chefs, cooks, caterers

- Chef or cook
- Pastry chef
- Caterer
- Executive chef
- Sous chef
- Food entrepreneur



MAKERS OF EVERYONE'S DAY.

Love that feeling you get when you make someone's day? Enjoy bringing a helping hand and the personal touches that turn the everyday little things into smile-raising experiences? Like meeting new people from different walks of life and cultures? Are you warm and energetic with a keen eye for detail? And does the flexibility of working shifts, late nights or early mornings appeal to you? Yes?

THEN PUT FRONT OF HOUSE TOP OF YOUR LIST.

♥ LOVE

Meeting and greeting people
Food, drink and hospitality
Putting smiles on faces
Looking out for others
Teamwork

👂 STRENGTHS

Warm and welcoming
Attentive
Attention to detail

✓ PREFER

Flexible hours (part-time,
full-time, shifts, late nights,
early mornings)

👉 DEAL BREAKERS

Working alone

WHERE COULD YOUR SMILE-RAISING SKILLS TAKE YOU?

When you enter Front of House you can put yourself front and centre as the face of the hotel or resort reception, the bar or restaurant, café or bistro. You can master that fine art of making the best start to everyone's day as a barista. Help arriving guests feel at home, find their way, discover the best local experiences and flavours, or the perfect food and wine pairings. Or you can bring creativity and a little theatre to the bar, pouring, mixing and serving the perfect end to the day.

- Restaurants, bistros and cafes
- Bars, wineries and breweries
- Hotels, resorts and conference centres
- Theatres, sporting venues and tourist attractions

Front of house

- Waiter
- Bartender
- Sommelier
- Barista
- Receptionist
- Concierge
- porter



MAKERS OF SMILES AND SPECIAL OCCASIONS.

Love creating special occasions and putting smiles on faces? Like meeting new people from different walks of life and cultures? Enjoy working in a team and helping others feel right at home? Have lots of warmth and energy, with a keen eye for detail, planning and organising? And does the flexibility of working shifts, late nights or early mornings appeal to you? Yes?

**THEN A HOTEL CAREER COULD BE YOUR
IDEAL DESTINATION.**

♥ LOVE

The hotel/resort experience
Putting smiles on faces
Meeting people
Teamwork
Planning and organising

💪 STRENGTHS

Making others feel at home
Neatness and attention to
detail

✓ PREFER

Flexible hours (part-time, full-
time, shifts, late nights, early
mornings)

🕒 DEAL BREAKERS

Boring, average 9-to-5

WHERE COULD YOUR WARMTH AND ATTENTION TO DETAIL TAKE YOU?

Step through the door of a hotel or resort and there are many directions you can take to step into hospitality management and be the maker of great guest experiences. For visitors travelling for business or pleasure. Wedding parties and conference delegates. Corporates, guest speakers and ambassadors. Maybe even the occasional celebrity.

Hotels

- Front office manager
- Receptionist and concierge
- Hotelier, hotel general manager
- Food and beverage manager
- Housekeeping manager
- Executive housekeeping manager



CREATORS OF THE BEST SIMPLE PLEASURES.

Love getting outdoors, out of the city, into the country and meeting new people? Like the idea of making the outdoors great for every camper and caravanner – from grey nomads to young couples and families to backpackers? Want a job where no two days are ever the same? And are you happy being flexible with your working hours too? Yes?

THEN YOU'RE PITCHING UP IN THE RIGHT SPOT.

♥ LOVE

The outdoor lifestyle
Meeting new people
Being active and hands-on

💪 STRENGTHS

Warmth and energy
Managing and motivating others
Savvy with software and social media

✓ PREFER

A job where no two days
are ever the same

🔧 DEAL BREAKERS

Average 9 to 5 job, stuck
behind a desk in an office

WHERE COULD YOUR LOVE OF THE OUTDOOR LIFESTYLE TAKE YOU?

Step outside into your office! As a supervisor or manager of a holiday park, caravan park, glamping resort or eco retreat, you could find yourself working every day in some of WA's most iconic and breathtaking landscapes. How about a backdrop of the whitest beaches of Rottnest or Esperance, World Heritage Ningaloo Reef and Shark Bay, the epic gorges of Karijini, or one of the last true wilderness areas on Earth – the Kimberley.

- Holiday parks and resorts
- Caravan parks and campgrounds
- Glamping resorts and retreats
- Eco coastal and bush retreats
- Remote wilderness lodges
- Outback stations and roadhouse stays

Caravans, parks and camping

- Holiday park manager
- Caravan park manager
- Campground manager
- Maintenance and land care



ADVENTURE SEEKERS AND STORYTELLERS.

Love adventuring and exploring WA's great outdoors and nature, or history and heritage, or art and culture? Like planning and creating holidays, activities and experiences? Enjoy engaging and inspiring minds with storytelling and fun facts? Yes.

THEN YOU'RE ON THE RIGHT PATH.

♥ LOVE

Creating adventures
Meeting new people
Telling stories
Sharing knowledge and culture
Working with groups

💪 STRENGTHS

Excellent communicator
Engaging presenter
Physical fitness (for eco tours)
Planning and co-ordinating
Keeping calm in emergencies

✓ PREFER

An active role interacting
with people

🔧 DEAL BREAKERS

Sitting at a desk all day

WHERE COULD YOUR ADVENTUROUS SPIRIT TAKE YOU?

Whether you choose to venture into tour guiding or operating, into corporate tourism or the broader holiday and tourism sectors, it could take you anywhere in WA. Into our extraordinary museums and galleries, or providing info and inspo at the visitor centre. Indulging passions in our great food and wine regions. Getting amongst historical architecture and heritage sites. Or leading the expedition into our incredibly biodiverse natural environments, creating awe-inspiring challenges and treading lightly on the Earth.

- Tourism or corporate tours and experiences
- Visitor centres
- Museum or gallery tours
- Cultural, historical or heritage tours
- Nature or eco adventure tours
- Coach, 4WD, boat, cycling or walking tours
- Rafting, canoeing, mountain biking or climbing tours
- Scuba diving, snorkelling or surfing tours

Tours and guiding

- Tour operator or business owner
- Art and culture tour guide
- Heritage tour guide
- Eco adventure tour guide



CREATORS OF DELIGHT AND ENLIGHTENMENT

Do you love all the imagining, planning and coordinating that goes into creating memorable days out and grammable experiences? Relish the challenge of reinver and repositioning the familiar to surprise, delight and amaze? Are you a natural lex and communicator with plenty of energy and a keen eye for detail? Yes?

THEN YOU'RE IN THE RIGHT PLACE.

♥ LOVE

Creating memorable experiences
Planning and organising
Solving problems
Meeting people

💪 STRENGTHS

Excellent communicator
Lots of energy
Natural leader
Attention to detail

✓ PREFER

Hands-on roles

🔧 DEAL BREAKERS

An average office workplace

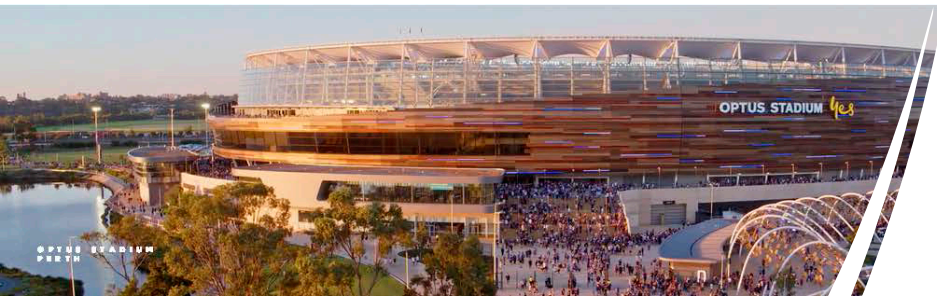
WHERE COULD ALL YOUR ENERGY AND IDEAS TAKE YOU?

A career in venue management opens avenue: to so many amazing places and spaces. Think Rottnest Island and Adventure World. WA Museum Boola Bardip, The Observatory and Scitech. Stunning Optus Stadium and the legendary WACA. Kings Park and the Valley of the Giants. The Art Gallery of WA and Fremantle Arts Centre. Perth Zoo and AQWA. Busselton Jetty and the Monkey Mia dolphin experience.

- Sports stadiums, arenas, halls and racing venues
- Art galleries, heritage sites and museums
- Adventure and theme parks
- Zoos and wildlife parks
- Aquariums and discovery centres
- National parks and natural attractions

Attractions and venues

- Cultural and attraction venue manager
- Zoo and wildlife park manager
- Parks and gardens manager
- Sporting venue manager



CREATORS OF AWARENESS AND AWE.

Passionate about your Aboriginal culture? Enjoy sharing stories and traditions that open and inspire minds? Love spending time on country and connecting with new people from all cultures? Then you're on the right

THEN YOU'RE ON THE RIGHT PATH.

♥ LOVE

Sharing pride and passion in
Aboriginal culture
Sharing knowledge and stories
Spending time on country
Meeting new people
Bringing Aboriginal and non-
Aboriginal cultures together

👤 STRENGTHS

Proudly identify as Aboriginal
Deep connection with country
Understanding of Aboriginal
culture and traditions

✓ PREFER

Flexible hours
Outdoor work

🗨 DEAL BREAKERS

Sitting at a desk all day

WHERE COULD YOUR CULTURAL KNOWLEDGE TAKE YOU?

You could find yourself hosting accommodation or guiding tours in some of the most amazing ancient landscapes and significant historical sites in Western Australia, helping others see them for the first time through the eyes of Aboriginal people. Or you could be taking visitors on other incredible journeys of discovery through storytelling, music and dance, arts and craft, tastes, textures and traditional bush tucker. Whatever path you choose, you'll bring together Aboriginal and non-Aboriginal cultures, lead the way to greater understanding and connection and help to close the gap.

- Aboriginal tours and tourist attractions
- Cultural centres and Aboriginal art galleries
- Visitor information centres
- Aboriginal festivals and events
- Eco retreats, resorts and campgrounds
- Restaurants and international hotels

Aboriginal tourism

- Aboriginal tour operator
- Cultural centre manager, aboriginal art gallery manager
- Festival and event manager
- Accommodation, camping ground, glamping, eco retreat manager
- Specialist chef





tureNow

www.thecareer.guide

www.futurenow.org.au

Thankyou!